



Cole Norum

What I've Done

Where I've Studied

Drake University

Des Moines, Iowa
Expected May 2016
BA Journalism & Mass Communication
Concentration in News & Internet

The New School of Liberal Arts

New York, New York
August 2013–December 2013
Culture & Media and Urban Studies
3.8 GPA

New York University

New York, New York
August 2012–May 2013
Film & Television Production
3.8 GPA

Theodore Roosevelt High School

Des Moines, Iowa
Graduated 2012
Student Council President
Valedictorian
4.3 GPA

Des Moines Central Academy

Des Moines, Iowa
Recipient of International Baccalaureate Diploma
Graduated 2012

I'm Good At

Adobe Creative Suite
Android + iOS
Final Cut Pro 7 and X
Mac OS + Windows
Microsoft Office
Navigating Des Moines
Photo & Video with DSLR
Social Media
Social Media Analytics

Catch Me At

www.colenorum.weebly.com
facebook: Cole Bates-Norum
instagram: @life_at_8mps
twitter: @lifeat8mps
YouTube: Cole B-N

Freelance Videography and Photography

Des Moines, Iowa & New York, New York
2011–present

Direct, edit and produce videos in collaborations with local musicians
Directed and edited promotional video for 2012 TEDx Youth event in Des Moines
Continue various photo collections for life and city events, including
MLB Playoffs in New York City and Coney Island 'Boardwalkers'

Midterms Documentary

Production Assistant

Des Moines, Iowa

September 2014–present

Communicate with public about film and secure signed release forms
Assist director and director of photography in locating subjects, i.e.
candidates and campaign staff in high-stress settings

Maintain visual documentation of events including press photos

The Times-Delphic

Staff Writer

Des Moines, Iowa

August 2014–Present

Write articles for Drake University's weekly newspaper

Conduct independent research and multiple interviews per article

Drake Magazine

Photographer

Des Moines, Iowa

August 2014–Present

Sketch, plan and execute photographs for campus magazine's
biggest-ever publication using Photoshop

Coordinate with designers on page layout and theme using InDesign

The Viscusi Group

Personal Assistant to CEO

New York, New York

August 2013–December 2013

Developed personal and professional brand of
CEO of NY's most prestigious executive search firm

Composed scripts for appearances as 'America's Workplace Guru'
on The Steve Harvey Show

Managed email correspondence with high-end clientele

Revised and improved existing form letters and company content

Aggregated and analyzed existing client data

Conducted research on potential clientele

The Iowa Wild

Promotional Crew and Social Media Intern

June 2013–August 2013

Researched and analyzed existing AHL teams' social media presence
to begin developing Iowa Wild's own social media strategy

Promoted interest in professional hockey team's inaugural season

Represented Iowa Wild at events throughout Greater Des Moines

Engaged and informed public about team season ticket packages